



## CARRIE ALEXANDER

Managing Consultant

### Areas of Expertise

Strategic planning  
Wellness culture change  
Wellness initiative development and administration  
Communication strategy, development, and delivery  
Vendor selection and management  
Population health dashboard  
Healthcare strategy  
Incentives design  
Project management

Carrie leads Findley Davies' Strategic Employer Wellness services, helping clients integrate well-being within organizational culture and health care strategy. Working with Findley Davies' health care, change management, and legal experts, Carrie designs, develops, implements, and measures wellness initiatives for large employers in a variety of industries. Drawing from the latest research and best practices, she delivers proven solutions that are flexible and customized to the unique needs of each organization. Whether a company has had a wellness program for years or is just getting started, Carrie partners to set and achieve meaningful goals that align with broader business objectives, such as productivity and safety.

### Education

Lourdes University, Sylvania, Ohio – Master of Organizational Leadership  
University of Michigan, Ann Arbor, Michigan – B.B.A.  
SHRM-CP, Society for Human Resource Management

### What's Your Passion?

I love to go outside and explore, no matter the season – hiking, biking, gardening, and running especially. As often as possible, I travel to new places. I'm attempting to run a marathon in every state.

### Professional and Community Involvement

- Society for Human Resource Management, 2004 to present
- Northwest Ohio Human Resources Association, 2004 to present
- International Association of Business Communicators, 2005 to present
- Health Enhancement Research Organization, 2014 to present
- Maumee Valley Habitat for Humanity, Board Member, 2008—2016, Secretary, 2009—2010, Vice President, 2010—2011, President, 2011—2013
- Toledo Area Humane Society, Board Member, 2016 to present, 2006—2012, Secretary, 2010—2012
- Toledo Area Small Business Development Center, Director, 2006—2012
- Junior Achievement, 2004—2011
- Leadership Toledo, 2011
- Toledo Roadrunners, 2012 to present
- Lourdes University Alumni Board, Member at Large, 2014 to present

### Contact Me

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for a changing workforce*